

Proposed 2022 Program Timeline



Effective as of 7/25/22

Event	Day	Date	Time	Location	
Launch; Mix & Mingle	Wednesday	7/27/2022	11AM - 1PM	City Hall Legacy Room	
Application Open	Wednesday	7/27/2022	ONLINE		
Orientation 1	Wednesday	8/10/2022	6PM - 7:30PM	ONLINE	
Orientation 2	Saturday	8/13/2022	10AM - 11:30AM	ONLINE	
Orientation 3	Monday	8/15/2022	6PM - 7:30PM	ONLINE	
Winner Panel (Live Stream)	Wednesday	8/17/2022	6PM-7:30PM		REGISTER HERE
Application Closed	Friday	8/19/2022	2:00 PM	ONLINE	
Starting a Business 1	Saturday	8/20/2022	10AM - 11:30AM	ONLINE	REGISTER HERE
Starting a Business 2	Monday	8/22/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Starting a Business 3	Wednesday	8/24/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Business Marketing 1	Saturday	8/27/2022	10AM - 11:30AM	ONLINE	REGISTER HERE
Business Marketing 2	Monday	8/29/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Business Marketing 3	Wednesday	8/31/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Business Financials 1	Saturday	9/3/2022	10AM - 11:30AM	ONLINE	REGISTER HERE
Business Financials 2	Wednesday	9/7/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Business Financials 3	Monday	9/12/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Specialized Workshop- Product	Tuesday	9/13/2022	6PM-7:30PM	ONLINE	REGISTER HERE
Personal & Business Credit 1	Wednesday	9/14/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Personal & Business Credit 2	Saturday	9/17/2022	10AM - 11:30AM	ONLINE	REGISTER HERE
Personal & Business Credit 3	Monday	9/19/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Specialized Workshop- Innovation	Tuesday	9/20/2022	6PM-7:30PM	ONLINE	REGISTER HERE
Access to Capital 1	Wednesday	9/21/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Access to Capital 2	Saturday	9/24/2022	10AM - 11:30AM	ONLINE	REGISTER HERE
Access to Capital 3	Monday	9/26/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Business Mentor Form Submission	Tuesday	9/27/2022	ONLINE	ONLINE	
Pitching the Business 1	Wednesday	9/28/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Pitching the Business 2	Saturday	10/1/2022	10AM - 11:30AM	ONLINE	REGISTER HERE
Pitching the Business 3	Monday	10/3/2022	6PM - 7:30PM	ONLINE	REGISTER HERE
Specialized Workshop- Service	Tuesday	10/4/2022	6PM-7:30PM	ONLINE	REGISTER HERE
Contingency Make Up	Wednesday	10/5/2022	6PM-7:30PM	ONLINE	
Final Mentor Forms Submission	Wednesday	10/5/2022	ONLINE	ONLINE	
Final Liftoff Houston Evaluation	Wednesday	10/5/2022	ONLINE	ONLINE	
Business Plan Submission	Friday	10/7/2022			
Business Plan & Pitch Coaching	Saturday	10/8/2022	10AM - 11:30AM		
Business Plan & Pitch Coaching	Monday	10/10/2022	6PM - 7:30PM		
Contestant Eligibility Review	Monday	10/10/2022			
Business Plan Judging	Friday	10/14/2022			
Finalist Notification	Friday	10/21/2022			
Finalist Interviews/Taping	Monday	10/24/2022	9AM - 2PM		
Pitch Presentations Due	Monday	10/24/2022	2PM		
Walk-Through for Pitch Day/Set Up	Friday	11/4/2022	3PM	In Person	
Pitch Day	Saturday	11/5/2022	10AM - 2PM	In Person	